



# Win More With White Cup CRM + BI for Distributors, *Powered By AI*

## See Clearly. Act Confidently. Grow Profitably.

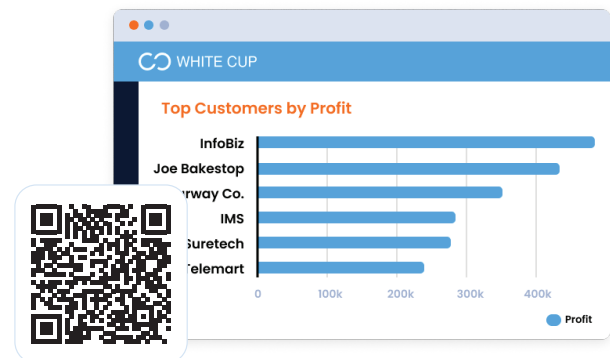
Think you've hit peak performance? Think again. White Cup's AI-powered CRM and BI help distributors sell smarter, act faster, and drive more revenue—with predictive insights, automated recommendations, and seamless ERP integration.

## White Cup CRM + BI: A Complete Sales Engine for Distributors

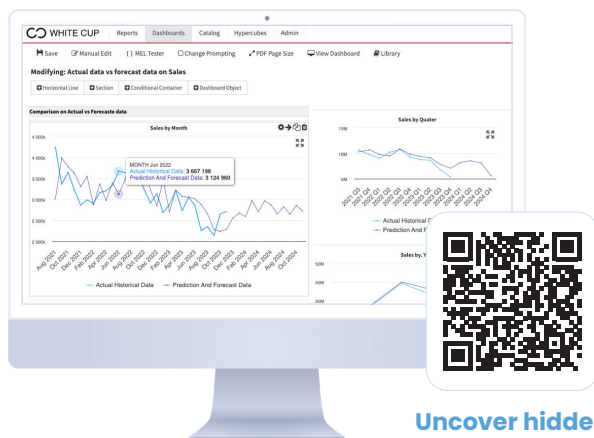
### WHITE CUP CRM

#### Sell Smarter and Faster

- **Proactively manage** customer relationships with complete visibility into order history, pricing, and buying behavior
- **Automate follow-ups** and sales processes with AI-driven workflows triggered by ERP data
- **Increase order value** with AI-powered upsell and cross-sell recommendations
- **Turn website visitors into buyers** with eCommerce integration and data-driven engagement



See White Cup CRM in action



Uncover hidden opportunities

### WHITE CUP BI

#### See the Right Opportunities, Right Now

- **Empower leadership** with clear insights into revenue trends, top accounts, and sales performance
- **Simplify reporting** with 40 pre-built dashboards and 1,100 ready-made reports for distributors
- **Elevate team performance** with sales rep scorecards and real-time coaching insights
- **Maximize marketing ROI** by identifying high-value customer segments for targeted campaigns

## One Powerful Platform. One Transparent Price.

No expensive customization. No per-seat fees. No surprises.

Schedule a  
consultation

